Application Form (One- Pager)

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| **Contact Person** | **Company name and website (**If you have one) |
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| **Address** | **Phone and e-mail of all team members!** |
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| **Business Concept – Pitch in one sentence!** | |
| Describe what you do in one catchy sentence. | |
| **What is your product and/or service?** | |
| Describe your product or service. What are the value propositions for customers? | |
| **Market Analysis** | |
| How does your market look like? Quick overview on key market figures and competitors. | |
| **Management & Team - Experience/Background** | |
| Describe your team and their skills / experience shortly. | |
| **Motivation** | |
| What is your motivation to apply for the Food Innovation Challenge? | |
| **Something else to tell us?** | |
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