Application Form (One- Pager)

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| **Contact Person** | **Company name and website (**If you have one) |
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| **Address** | **Phone and e-mail of all team members!** |
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| **Business Concept – Pitch in one sentence!**  |
| Describe what you do in one catchy sentence.  |
| **What is your product and/or service?** |
| Describe your product or service. What are the value propositions for customers? |
| **Market Analysis**  |
| How does your market look like? Quick overview on key market figures and competitors. |
| **Management & Team - Experience/Background** |
| Describe your team and their skills / experience shortly. |
| **Motivation** |
| What is your motivation to apply for the Food Innovation Challenge? |
| **Something else to tell us?** |
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